May 21, 2026

Aula Magna, Campus Luigi Einaudi, Lungo Dora Siena 100/A, Turin

ANNUAL CONFERENCE

of the Master of Laws (LL.M.) in Intellectual Property
Jointly organized by the University of Turin, the World Intellectual Property Organization, the Turin School of Management, and the Consortium for Research and Permanent Education

"30 Years from the Adoption of the WIPO Internet Treaties"

Welcome Addresses by the Organizing Institutions (14.30-15.00)

Prof. Valeria Marcenò, Dean of the Department of Law, University of Turin
Mr. Victor Owade, World Intellectual Property Organization Academy
Mr. Davide Caregnato, Director of SAA – School of Management of the University of Turin
Prof. Alessandro Cogo, Scientific Director of the Master in Intellectual Property, University of Turin

First session (15.00-16.30)

Chair
Mrs. Silvia Vitrò, Supreme Court of Cassation

Prof. James Parish, King's College London, *The Requirement of Material Fixation for Reproductions under the Berne Convention and WCT*
Dr. Bryan Khan, University of Turin, *Rights of Phonogram Producers*
Dr. Konrad Glishinski, Jagiellonian University, *Digital Rental and Lending Rights*

Discussion
Coffee break

Second session (17.00-18.45)

Chair
Prof. Maurizio Borghi, University of Turin

Prof. Giuseppe Sanseverino, Universitas Mercatorum, *From Rome to Beijing: The Path to effective Protection for Audiovisual Performers*
Prof. Enrico Bonadio, City St. George's University of London, *From Authors' Shield to Platform Weapon: Technological Protection Measures and the Unintended Consequences of the WIPO Internet Treaties*
Prof. Caterina Sganga, Sant'Anna School of Advanced Studies, *Communication to the Public and AI*
Dr. Guillaume Henry, Slezper Henry Naumann Avocats, *A Presumption of Use for AI Training?*

Discussion

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